

# Retail Master

## ERP Stock Control & Merchandising



Factsheet

## Business Benefits

### Unified Commerce Stock Control

Manage your business and optimise for dynamic growth powered with specialised retail software and a vendor that really understands the complexities of accurate stock control.

Power your teams with an accurate, single view of stock, essential for managing a multichannel business in a digital world. Manage and synchronise your products and brand touchpoints from one console and gain visibility of how your business is performing across all locations and channels with microservice architecture providing a reliable and robust foundation for your unified commerce offering.

Make the most of your stock with live stock insights. Know immediately what stock you have and where, allowing you to plan, replenish and manage stock rotation, maximise sales, reducing stockouts and optimising customer satisfaction.

Differentiate your brand in a competitive arena by using big data and the right insights to harness 'clienteling' to build long term brand loyalty. Collect and securely store customer data and preferences for targeted marketing, keeping customers coming back for more.

Maintain effective control of your supply chain with holistic control of your business by managing merchandising from supplier through to allocation, store replenishment, sourcing, and fulfilment.

*With Retail Master, get ready to experience the benefits of using technology that really reduces time and effort spent managing and merchandising your stock inventory.*



## The Challenge

In an ever more competitive retail arena, are you capturing every potential sale, whilst making the most of your capital? Are you able to meet customer demand with the right stock, in the right place, at the right time?

## The Solution

**Eurostop's stock control software with merchandise management designed especially for fashion, footwear and jewellery retailers.**

**Retail Master** enables you to manage your stock accurately and efficiently, leaving you to concentrate on growing your retail business.

Discover how Retail Master can enhance and transform your retail business.

## Key Features

### At a glance



#### Real-time data

Live stocks and sales information to help you make real-time business decisions



#### Product Management

Setup product information in your central repository and synchronise across your retail channels



#### Price Management

Manage markdowns, advanced promotions, international and multiple pricing



#### Merchandise Management

Streamline your merchandising with powerful tools to improve your business performance



#### Replenishment

Replenish stores based on sale or target stock levels for fashion and core lines



#### Stock Management

Full or perpetual stock takes to reduce stock shrinkage (Perpetual inventory)

**How could Eurostop help your business - let's talk**

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## Features

### Product management

Colour / size / fit matrix  
Four level categorisation  
Custom attributes  
Batch import

### Price management

International selling prices  
Cost price re-evaluation  
Foreign tax / VAT including US sales tax  
Markdowns  
Advanced promotions

### Store / warehouse management

Branch / warehouse setup  
Inter branch transfers  
Warehouse transfers  
Full / perpetual stock takes  
Store grading  
RF picking

### Barcode management

Label printing  
Barcode inventory management

### Purchasing

Supplier setup  
Buyer setup  
Batch import of POs  
Automatic reordering capability

### Merchandising

Extensive out of the box reports  
Full stock audit trail  
Real time in transit stock position  
Live stock and sales data  
Reporting on historical stock and sales

### Replenishment

Manual allocations  
Sales based replenishment  
Target based min / max replenishment  
Automatic re-order capability

### Fulfilment

Bulk picking and packing  
Warehouse management with multiple locations  
Intelligent sourcing from fulfilment centre / stores

### Customer Loyalty

Real time CRM  
Points  
Deposits  
Credit notes  
Email receipts  
Partial receipts

### Configurable

Period and annual calendar with time division  
Multilingual  
Custom fields (product & customer)  
User security  
System wide settings

### Hosting & Support

Cloud / managed service / on premise hosting  
Helpdesk Support Monday - Friday

### Technology

Browser based  
Microservices architecture

## System Infrastructure

A Unified Commerce technology stack, fully connected using secure & robust technology for true **Omnichannel Retailing**



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Whether you are looking to power your business with unified commerce retail technology, or are just interested in finding out what Eurostop could do to help grow your business, get in contact today.

Our retail experts will be happy to advise or organise a demonstration of the Eurostop system.